

Masters World Champion & World Record Holder

Keith "KK" Ketterer

UCI World Record Holder

- ♦ World Hour Record (55-59) 2012*
- ♦ Former World Hour Record (50-54) 2009*

3-Time UCI World Champion

- ♦ Individual Pursuit (55-59) 2010
- ♦ Scratch Race (55-59) 2010
- ♦ Points Race (55-59) 2010

5-Time US National Champion

- ♦ Road Race (50-54) 2009
- ♦ Points Race (50-54) 2009
- ♦ Madison (45+) 2009
- ♦ 2-Time Team Pursuit (50+) 2008-2009

3-Time Silver Medalist

- ♦ National Championship Team Pursuit (35+) 2012
- ♦ National Championship Points Race (50-54) 2008
- ♦ National Championship Madison (45+) 2008

2-Time Bronze Medalist

- ♦ Elite National Track Championships, Team Pursuit 2010
- ♦ National Championship Road Race (50-54) 2006

Career Highlights

- ♦ 95 Road & Track Victories (2002-2013)
- ♦ 28 State Championship Titles (1991-2012)
- ♦ Manhattan Beach GP Champion, (55-59) 2011
- ♦ State Champion, SoCal Cup Series (45+) 2009
- ♦ 5th UCI Masters World ITT Championships (2005)
- ♦ 38 Mountain Bike Victories (1990-2007)
- ♦ 3 Time US National Mountain Bike Team (1991-1993)
- ♦ 25 Podium results at USTS Triathlons (1983-1989)

**2012 World Record Video Documentary*

- ♦ Commercially produced video titled, "It's Just One Hour" documenting the entire hour record journey, viewed by thousands around the world on Giant Bicycle Website and YouTube as "My Ride Life: KK's Finest Hour"
- ♦ 2-Page center-fold Q & A interview in the 2012 May Edition of Road Magazine titled, "Racing Against Time"

**2009 World Record Media Exposure*

- ♦ 5-Page exposé in the 2010 April Edition of Road Bike Action Magazine titled, "Creating An Ordered Life"
- ♦ Featured on Giant Bicycles' home page, several bicycle shop websites including Newbury Park Bike Shop with multiple-action shots featuring the bike and sponsor products, Bicycle Retailers, SoCalcycling.com and Bike Rumor with an article titled, "Bike Rumor Inspects KK's Hour Record Bike"
- ♦ Cover shots on 2009 Giant Bicycle Gear Catalog, 2010 Giant Bicycle Corporate Calendar and several hundred personalized World Record posters, shipped to sponsors, fans and Giant Bicycle Retailers

Achievements & Accolades

- ♦ Certified Cycling Coach, USA Cycling
- ♦ Founder, Coach & Mentor, Roundtrip Cycling
- ♦ Inside Sales Representative of the Year, Giant Bicycle, USA, 2005, 2007, 2008
- ♦ Club VP, Race Committee Member and Rider Manager 2007-2009 Amgen/Giant Masters Team
- ♦ Rider Manager 2004-2006, Sonance/Specialized Team & Voted "Most Valuable Rider" in 2005
- ♦ Professional Team Manager 1994-1999, world-renowned Diamondback Racing Team, guiding several prominent riders to podium results at premier events including 1996 Olympic Bronze Medalist, Susan De Mattei (USA), 1996 Junior World Champion, Nolvenn Le Caer (FRA), 1996 Bronze Medalist and 1997 World Champion, Hubert Pallhuber (ITA) and 1996 U-23 Bronze Medalist and 1997 U-23 Silver Medalist, Cadel Evans (AUS)



Scratch Race Podium
2010 UCI Masters Track World
Championships